## **DuPont™ ColorNet® Color Proofing**

**DESCRIPTION AND POSITIONING GUIDE** 





Advanced on-screen color proofing for faster results.

Introducing DuPont<sup>™</sup> ColorNet<sup>®</sup> Color Proofing. A new addition to DuPont<sup>™</sup> ColorNet, this revolutionary application gives you precise on-screen ChromaSystem<sup>™</sup> color proofing—virtually eliminating the need for old-fashioned color chips.

With a user-friendly interface, ColorNet® Color Proofing enables you to proof an alternate formula before mixing any paint. ColorNet® Color Proofing uses patented technology that "brings the car color into your computer," and allows you to visually compare the vehicle to the closest available paint formula.

It represents the latest in innovative color science from DuPont, designed to help today's leading collision repair shops put technology to work for faster, more accurate color matching that can increase productivity and improve cycle times.



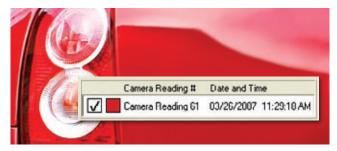
#### How does it work?

First, a color formula is retrieved using VINdicator, either by entering the number manually or using a handheld bar code scanner. Then a sample of the vehicle paint is captured using either an Acquire RX or Chromavision, camera.

Samples of each appear side-by-side on the computer screen for comparison. Advanced tools within the program allow you to view blending options to get a more accurate color match before mixing any paint.

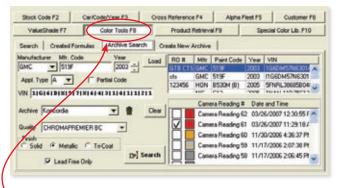
A full demonstration of the product is available on the CD included with this kit.





Rapidly sample a surface for precision hue, value and chroma data using Acquire RX<sup>®</sup> or ChromaVision<sup>®</sup> camera.

# How does it integrate with the rest of the ColorNet® system?



DuPont<sup>™</sup> ColorNet<sup>®</sup> Color Proofing has the same easy-to-use interface as other applications in the ColorNet<sup>®</sup> system. When activated, it simply appears as another option under Digital Color Tools.

### Will shops need any special new equipment?

In most cases, no additional equipment is required. ColorNet® Color Proofing requires a color computer monitor, and Acquire RX™ or ChromaVision® camera and VINdicator™. The handheld barcode scanner for VINdicator™ is the easiest method, however it is not required. For some shops, purchasing a color computer monitor may be the only equipment upgrade needed.

## How accurate is DuPont<sup>™</sup> ColorNet<sup>®</sup> Color Proofing?

In-shop trials across the country showed that ColorNet® Color Proofing by itself was highly accurate for a majority of paint matching occasions. It is not intended to be a complete replacement for traditional color matching methods, but rather another powerful tool in a shop's paint matching arsenal. Being able to retrieve digital information and compare colors onscreen can significantly increase the speed of paint matching in the repair process, and greatly reduce the need for time-consuming spray outs.

Keep in mind that spray technique can impact a color—it is important to use ColorNet® Color Proofing to select a formula, then make a test panel to ensure your gun set up and technique give you the same visual results.

### What shops are best suited for this technology?

Though ColorNet® Color Proofing can work for any size shop, it's recommended for shops with a process-oriented culture which are focused on continually decreasing cycle times through improved operational excellence.

### What training will be available?

All initial training is done in the shop by DuPont Refinish sales representatives and jobbers. In addition, a training CD will be available and the ColorNet® Color Proofing application will be included as part of the color shading classes offered at regional training centers.

Jobbers: 1.800.3.DUPONT Shops: 1.800.GET DUPONT In Canada: 1.800.668.6945

www.performancecoatings.dupont.com

